

2026 Pumpkinfest **Outdoor** Craft/Vendor Fair (Main Street)

Sponsored by Mishicot Area Growth & Improvement Committee (M.A.G.I.C.)

Mishicot Pumpkinfest—Craft and Food Vendor Application

9:00am to 3:00pm - Saturday, October 17, 2026

Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (s): _____ E-mail: _____

List featured product: _____

Please be specific on what you are selling so that we can properly place you. We reserve the right to refuse an application if the applicant has the same product of another applicant, whose application has already been accepted. Each application will be processed as it comes in with payment. **Please submit by September 30, 2026.**

Please report to the Mishicot Village Hall at 511 E. Main Street to receive your space assignment. (Once your vehicle and/or trailer has been unloaded, you will need to get it off of the street & park on a side street in the Village. If your business is on Main Street, you will set up in front or inside your business unless other arrangements are made ahead of time with the M.A.G.I.C. office.

Booth Information: Requested spaces will be assigned based on the date the application is received. Vendor space is approximately 10'x20' or the size of a curbside parking space. **No electricity will be provided, so you will need to bring your own generator for electricity.**

1. Mishicot Business Association (Paid MBA Members Only): _____ FREE
2. Mishicot Resident / Business (Non-MBA Members): _____ \$30.00 (+\$15.00 Direct Seller's Fee)
3. Non-profit (Must provide Non-Profit ID Number): _____ Free--ID# _____
4. Non-Mishicot Resident Craft Vendor: _____ \$30.00 (+\$15.00 Direct Seller's Fee)
5. Non-Mishicot Resident Food/Beverage Vendor: _____ \$30.00 (+\$15.00 Direct Seller's Fee)

Total fee enclosed: _____

PLEASE NOTE: If application, payment, Hold Harmless Agreement, and Direct Seller's Application forms are not returned together, we will not be able to process your application or assign you a space. Please return this Application, the Hold Harmless Agreement, the Direct Seller's Application and a check for the appropriate amount made payable to MAGIC, to reserve your spot. Any returned checks will be assessed a \$35 Insufficient Funds Fee.

Mail to: MAGIC - PO Box 237, Mishicot WI 54228 -- Please call (920) 755-3411 or email: magic@vi.mishicot.wi.gov with any questions.

Signed _____ Date _____

PLEASE NOTE: The Village of Mishicot is requesting a "Direct Seller's Application" form be filled out. (Please see attached form. **There is an additional fee of \$15.00 that is required. (Please complete the attached form and include an additional \$15.00 fee with your payment.**

We will make every effort to honor previous vendor's space requests first. New vendors, including handicap, will be assigned a spot as applications are received. **Fee is non-refundable.** Spots and locations are FINAL!

M.A.G.I.C.
Mishicot Area Growth & Improvement Committee
511 East Main Street
Mishicot, WI 54228

HOLD HARMLESS AGREEMENT

By participating in M.A.G.I.C.'s Pumpkinfest, _____
(Vendor) agrees to indemnify and hold harmless Mishicot Area Growth & Improvement
Committee (M.A.G.I.C.) for any loss or damage to person(s) or property that may occur.
M.A.G.I.C. reserves the right to ask anyone in violation of event rules, federal and state statutes,
or village ordinances, to leave the event.

Date: _____

Signed: _____

Title: _____, on behalf of

Name of Company: _____